## PEPSI GIVES YOU CONTRACTOR OF THE PERSON OF

and the second

## MORE PROFIT

Lower costs for restaurants and increased customer spend

## MORE RELEVANT

Pepsi is the No.1 global cola brand in Bangladesh, India and Pakistan\*

## MORE SUPPORT

Brand support for curry industry and its restaurants

Interested in stocking Pepsi in your restaurant? Please contact 08457 581781 or Iclp@britvic.co.uk



Pepsi is 1.6 x the size of Coca Cola in India, and over 2.3 x the size of Coca Cola in Bangladesh and Pakistan. Total market volume sales YTD March 2012. Pepsi and the Pepsi globe device are registered trademarks of PepsiCo Inc.